

# Timber Market Recovery After A Hurricane

Changyou Sun

Associate Professor  
Mississippi State University

June 2015

## When a hurricane hits a forested region, ...

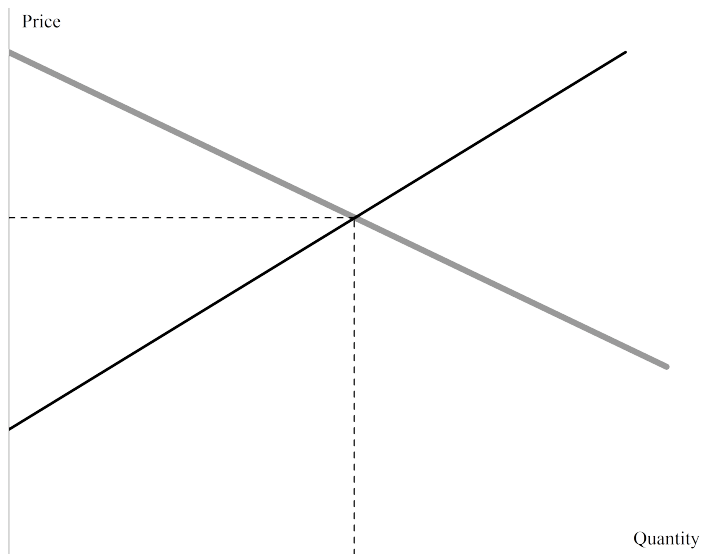
The immediate consequence is **tree damage**.

Timber **quantity** = undamaged timber harvest + salvage sales

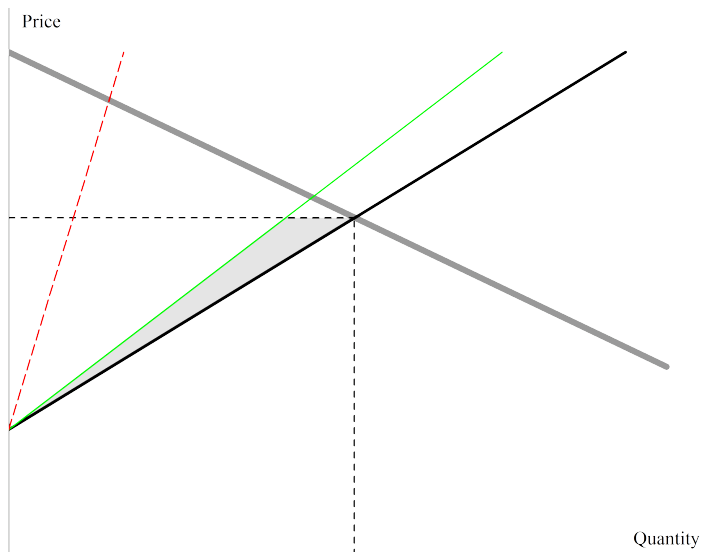
$\oplus$   $\ominus$   $\oplus \oplus$

Timber **price**: opposite impacts

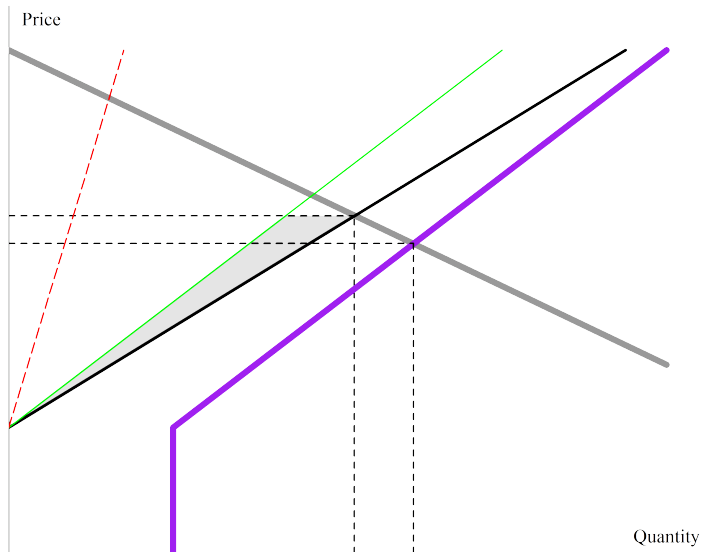
# Initial timber market



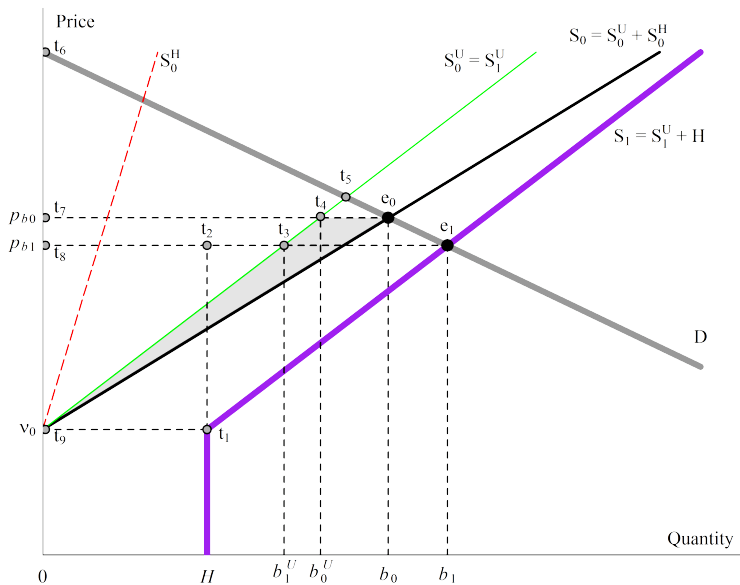
# Effect of inventory loss



# Effect of salvage sales



# Timber market equilibrium after a hurricane



# Partial equilibrium model

Structural model for timber  $b$

Timber demand  $b = k(p_b)$

Timber supply  $b = m(p_b, I) + \lambda \delta (I_0 - I)$

# Partial equilibrium model

Structural model for timber  $b$

Timber demand  $b = k(p_b)$

Timber supply  $b = m(p_b, I) + \lambda \delta (I_0 - I)$

Total differentiation

Timber demand  $\tilde{b} = \eta_b \tilde{p}_b$

Timber supply  $\tilde{b} = \varepsilon_b \tilde{p}_b + \varepsilon_I \tilde{I} - \lambda \delta \frac{I_0}{b_0} \tilde{I}$



# Partial equilibrium model

Solve the system **symbolically**

$$\tilde{p}_b = \frac{\varepsilon_I}{\eta_b - \varepsilon_b} \tilde{I} - \frac{\lambda \delta I_0}{(\eta_b - \varepsilon_b) b_0} \tilde{I}$$

## Partial equilibrium model

Solve the system **symbolically**

$$\tilde{p}_b = \frac{\varepsilon_I}{\eta_b - \varepsilon_b} \tilde{I} - \frac{\lambda \delta I_0}{(\eta_b - \varepsilon_b) b_0} \tilde{I}$$

Solve the system **numerically**

$$\tilde{p}_b = \frac{1.0}{-0.6 - 0.4} \times (-0.15) - \frac{0.14 \times 0.25 \times 100}{-0.6 - 0.4} \times (-0.15)$$
$$\tilde{p}_b = 0.15 - 0.525 = -0.375$$

# Knowledge gap

- **Stumpage market only**; logging, manufacturing, and lumber markets ignored
- **Buyer and seller power** of industrial firms ignored
- Limited comparison of various policy options

# Objective

The objective is to assess the impact of hurricanes on **market equilibrium** and compare the effectiveness of different policy options for **recovery**.

The **sawtimber and lumber** market in the **Southeast** District in Mississippi after Hurricane **Katrina of 2005** will be used as an illustration.

# Method

The method employed is a partial **microeconomic equilibrium model** with both static and dynamic components.

# Method

Major steps:

- Developing a **structural model** with 10 equations
- Deriving the differential form
- Solving the model numerically for 5 quarters separately
- Conducting a sensitivity analysis with **different parameter values**
- Evaluating different **policy interventions**

# Complete structural model

2 stages: harvesting and processing

5 commodities:  $y, x, a, b, c$

Market participants: loggers, landowners, sawmills, consumers

$$(1) y = u(p_y, W)$$

$$(2) y = f(x, a)$$

$$(3) p_x(1 + \Omega) = p_y(1 + \Psi) f_x$$

$$(4) p_a = p_y(1 + \Psi) f_a$$

$$(5) a = g(p_a, R)$$

$$(6) x = h(b, c)$$

$$(7) p_b = p_x h_b$$

$$(8) p_c = p_x h_c$$

$$(9) b = m(p_b, I) + \lambda \delta (I_0 - I)$$

$$(10) c = n(p_c, Z)$$

Demand for lumber product  $y$

Production function for  $y$  (stage 1)

Demand for log  $x$

Demand for processing service  $a$

Supply for  $a$

Production function for  $x$  (stage 2)

Demand for stumpage  $b$

Demand for logging service  $c$

Supply for  $b$

Supply for  $c$

# Data sources

## Data features:

- Katrina of 2005
- Sawtimber and lumber products
- Southeast District of Mississippi: 15 counties
- Parameters of **initial equilibrium**: five markets  $(y, x, a, b, c)$
- **10 elasticities with uncertainty**: triangular distribution
- Exogenous variables: five **shifters**



# Mississippi Southeast District



## Results: base scenario over 5 quarters

Stumpage price: recovered with less timber salvaged over time

**Landowners with undamaged timber:** lost first; positive welfare changes when the stumpage price is improved

**Landowners with damaged timber:** gain first; negative welfare changes when salvage sales stop

Loggers and mills: only small gain from the process

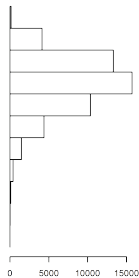
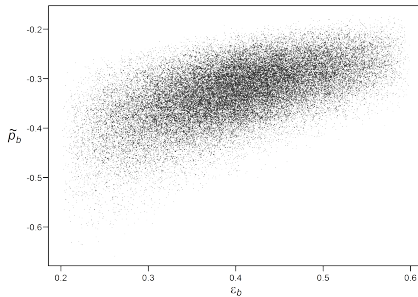
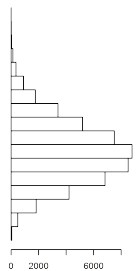
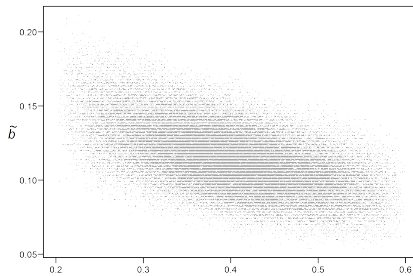
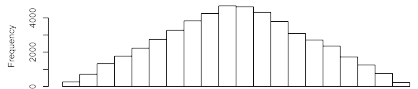
## Results: parameter uncertainty

Simulation: triangular distribution; 50,000 random draws

Large impacts from 3 out of 10 parameters

- price elasticity of demand for lumber products ( $|\eta_y|$ )
- price elasticity of supply for stumpage ( $\varepsilon_b$ )
- inventory elasticity of supply for stumpage ( $\varepsilon_I$ )

Output conjectural elasticities of market power: some moderate impact on lumber P and Q, but a small impact on the delivered timber and stumpage markets



## Results: policy intervention

Simulation and comparison among five shock types

- Salvage sales
- Inventory loss
- Increase in lumber product demand
- Expansion of harvesting service
- Expansion of processing service

Salvage sales >> inventory loss effect >> **product demand increase**

Expansion in the processing and harvesting services has a small impact.

# Summary

The immediate bearing of a hurricane on forests is **tree damage** and an increase of timber supply during **salvage** operations.

A hurricane also can increase **lumber demand** in impacted regions during reconstruction phase.

Governments often have various policies in helping forest communities recover from the disturbance.

# Summary

The market evolution after a hurricane is **inherently dynamic** and the recovery of timber market takes time.

This disturbance to timber supply will be passed to other markets through the **vertical linkage** of harvesting and processing.

Market participants will gain or loss from the change, depending on their position in the market and the speed of recovery in the timber market.

# Summary

Policy intervention related to **lumber product demand** has the best promise in facilitating recovery of timber market.

Governments:

- help **homeowners start rebuilding activities** soon;
- encourage **home builders to use lumber** from damaged region



Thank you.