



Community Forest Enterprises in Mexico: Competitiveness and value from enterprise and community perspectives



Gregory E. Frey
USDA Forest Service
2015 ISFRE Conference
Vancouver, BC





Co-Authors

- Fred Cabbage, NC State University
- Robert Davis, World Bank
- Carole Megevand, World Bank
- Diana Rodriguez-Paredes, World Bank

Mexican Community Forests: A brief history

Revolution & Reform (1910s-30s)



Emiliano Zapata



Lázaro Cárdenas

Mexican Community Forests: A brief history

Concessions from State (1940s-70s)



Mexican Community Forests: A brief history

Autonomy & Governance (1980s-2000s)

© Holger Motzkau 2010, Wikipedia/Wikimedia Commons



Elinor Ostrom



Mexican Community Forests: A brief history

Community Forest Enterprise Economic Efficiency



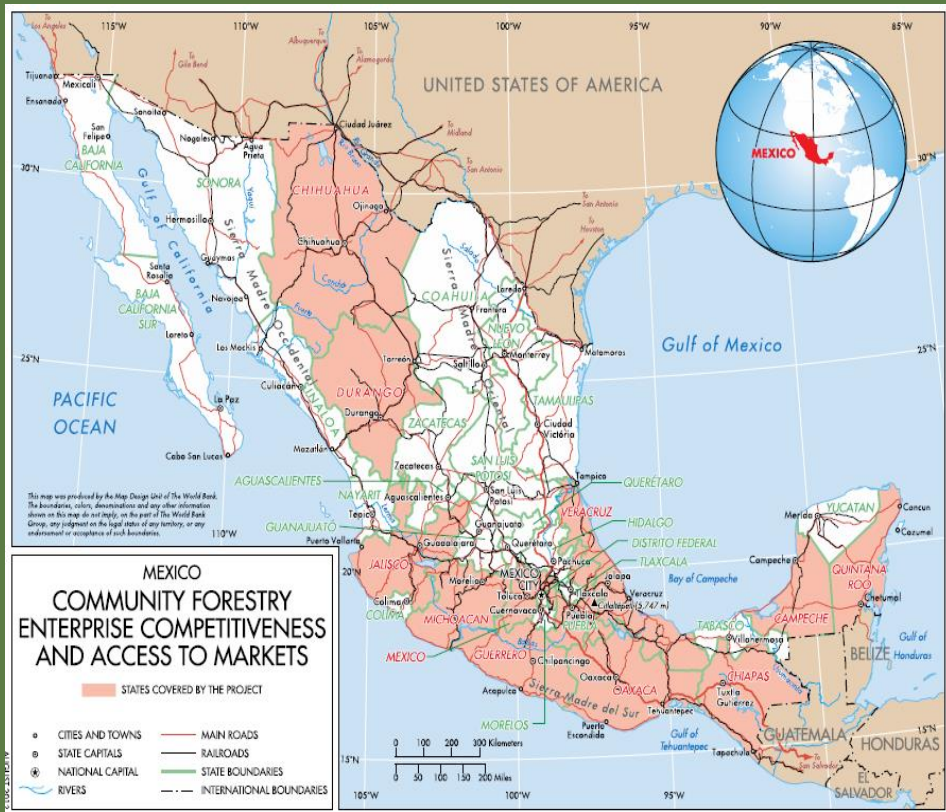


Methods



Methods

- Data – Survey 30 CFEs in 12 states
- Base year 2011
- Financial calculations



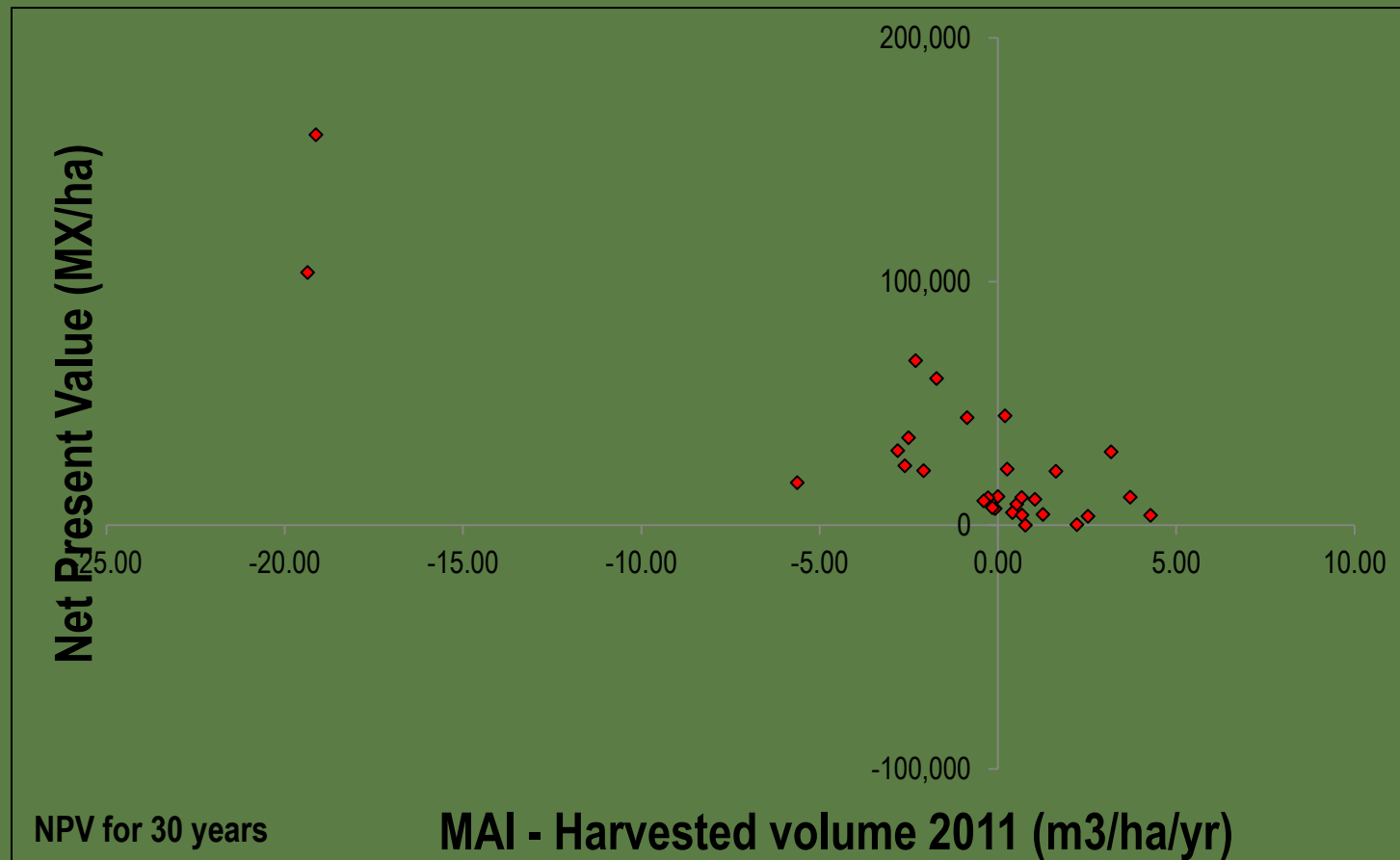
Cubbage, F., Davis, R., Frey, G., & Behr, D. C. (2013a). Financial and economic evaluation guidelines for community forestry projects in Latin America. Washington, DC: PROFOR, World Bank.

Cubbage, F., Davis, R., Rodríguez Paredes, D., Frey, G., Mollenhauer, R., Kraus Elsin, Y., . . . Chemor Salas, D. N. (2013b). Competitividad y Acceso a Mercados de Empresas Forestales Comunitarias en México. Washington, DC: PROFOR, World Bank.



Results

Forest Management Profits and Sustainability

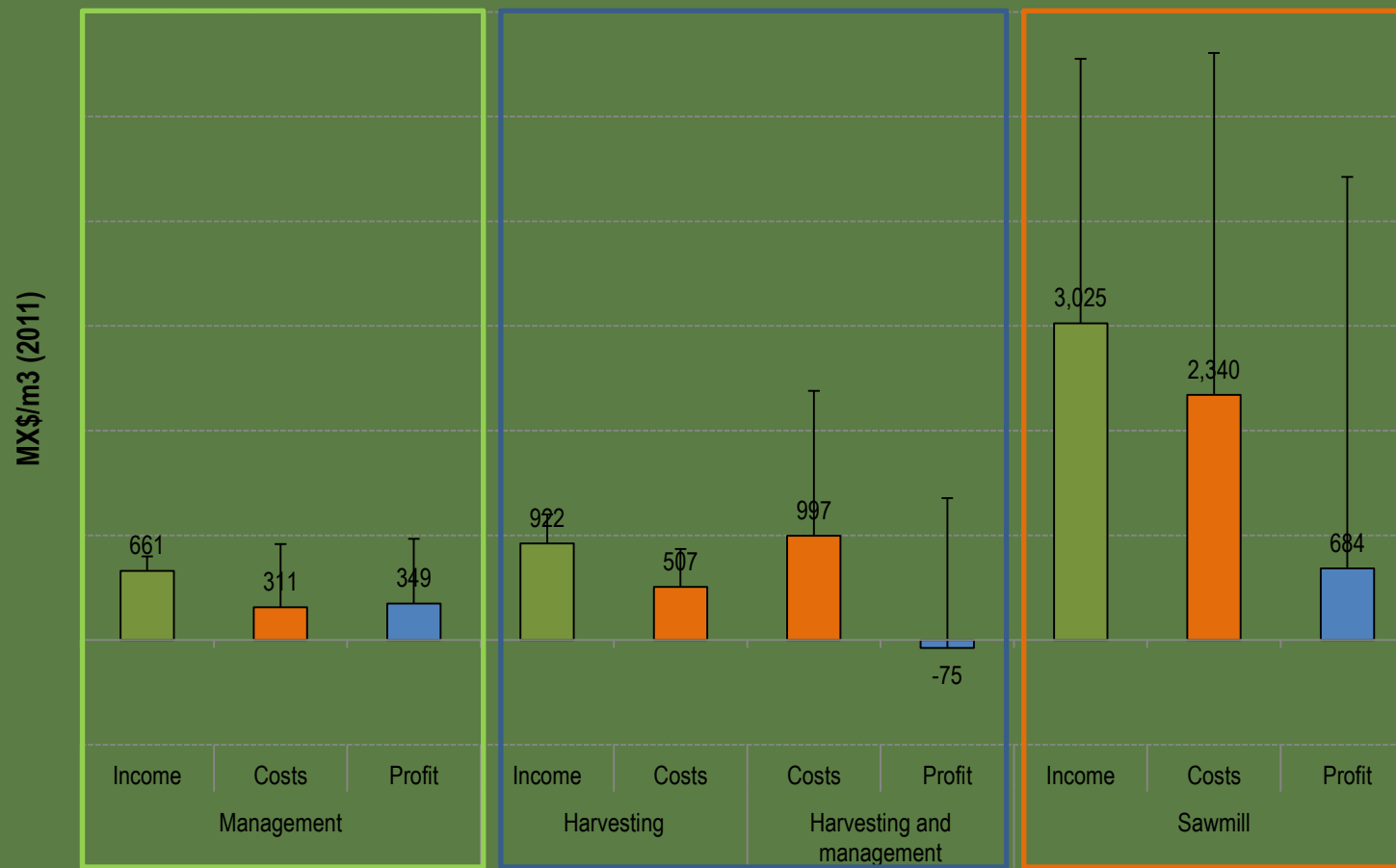


(Cubbage *et al.* 2013b)



Results

Income, Costs, and Profits by Value Chain



(Cubbage *et al.* 2013b)

Mexican Community Forests: A brief history

Balancing Objectives & Targeting Support





Questions

- Are CFEs able to balance pressures to maximize benefits to the enterprise, community, and nation?
- Are government support programs effective in helping maximize benefits?



Methods

1. Combined forest management and harvest data
2. Data envelopment analysis
3. Look for significant correlations



Data Envelopment Analysis

Classify as “Efficient” or “Inefficient”

- Min input; Max output
- Shadow prices
- Constant returns to scale (CCR) assumption

- Conduct DEA from various efficiency “perspectives”
 - Enterprise (profit maximization)
 - Community
 - National government



Efficiency “perspectives”

	Enterprise
INPUTS	- Land
	- Wages
	- Capital & Payment to Community
	- Timber Stock
	- Species Comp.
OUTPUTS	- Revenue

Profit maximization





Efficiency “perspectives”

	Enterprise	Community
INPUTS	- Land	- Land
	- Wages	- Timber Stock
	- Capital & Payment to Community	- Species Comp.
	- Timber Stock	
	- Species Comp.	
OUTPUTS	- Revenue	- Employment
		- Profit Share & Payment to Community
		- Ecosystem Benefits



Efficiency “perspectives”

	Enterprise	Community	Government
INPUTS	- Land	- Land	- Timber Stock
	- Wages	- Timber Stock	- Incentives (Value)
	- Capital & Payment to Community	- Species Comp.	- Incentives (Num)
	- Timber Stock		
	- Species Comp.		
OUTPUTS	- Revenue	- Employment	- Employment
		- Profit Share & Payment to Community	- Land
		- Ecosystem Benefits	- Ecosystem Benefits



Example DEA Results

	PERSPECTIVE		
	Enterprise	Community	Government
CFE 4	0.82	1.00	0.96
CFE 14	0.75	0.35	1.00

**“Efficient” relative to peers:
Max output per unit input**



Methods

- Use Spearman Rank Correlation to look for correlation between
 - Efficiency ratings from different perspectives
 - Efficiency ratings and use of government incentive programs



Results

Spearman Rank Correlation

	Enterprise	Community
Enterprise	1	
Community	0.30	1
Government	-0.21	-0.02
Total Value of Incentives	0.28	0.32*
Number of Incentive Programs Enrolled	0.14	0.26

*: significant at .1 α -level

** : significant at .05 α -level



Results

Spearman Rank Correlation

	Enterprise	Community
Governance Incentives	0.17	0.31
Infrastructure and Management Incentives	0.40**	0.16
Payment for Ecosystem Services	-0.18	0.16

*: significant at .1 α -level

** : significant at .05 α -level



Conclusions

- CFEs in Mexico have a unique history
- Measuring community forestry economics, social benefits and policy is ongoing
- Profit maximization and community benefit maximization are not same thing



Conclusions

- No apparent barrier to maximizing both profits and community benefits (and benefits to the nation)
- Overall incentives programs may have positive effect on community benefit maximization
 - Total value of incentives, not number of different programs enrolled is important
- Infrastructure and management incentive programs may help achieve profit maximization (enterprise)